

Lox, with the 3 km ring on screen.

I rebuilt Lox's website on spec. It keeps your routes, forms, content model and facts, and changes how the site looks and works so it **shows** the one thing only Lox has: a vetted pro who already lives within 3 km of your gate.

[Open the live preview](#)[Watch the walkthrough](#)

8 routes

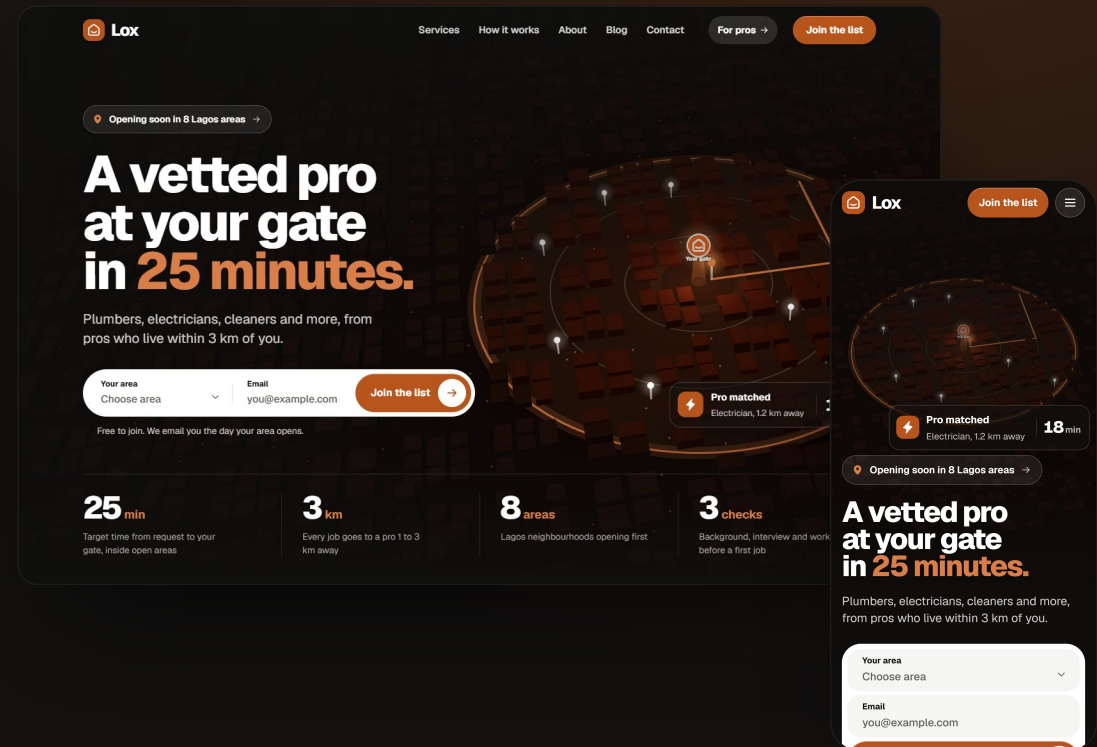
Same paths as
`loxhome.app` today

3 forms

Same API paths and
field names

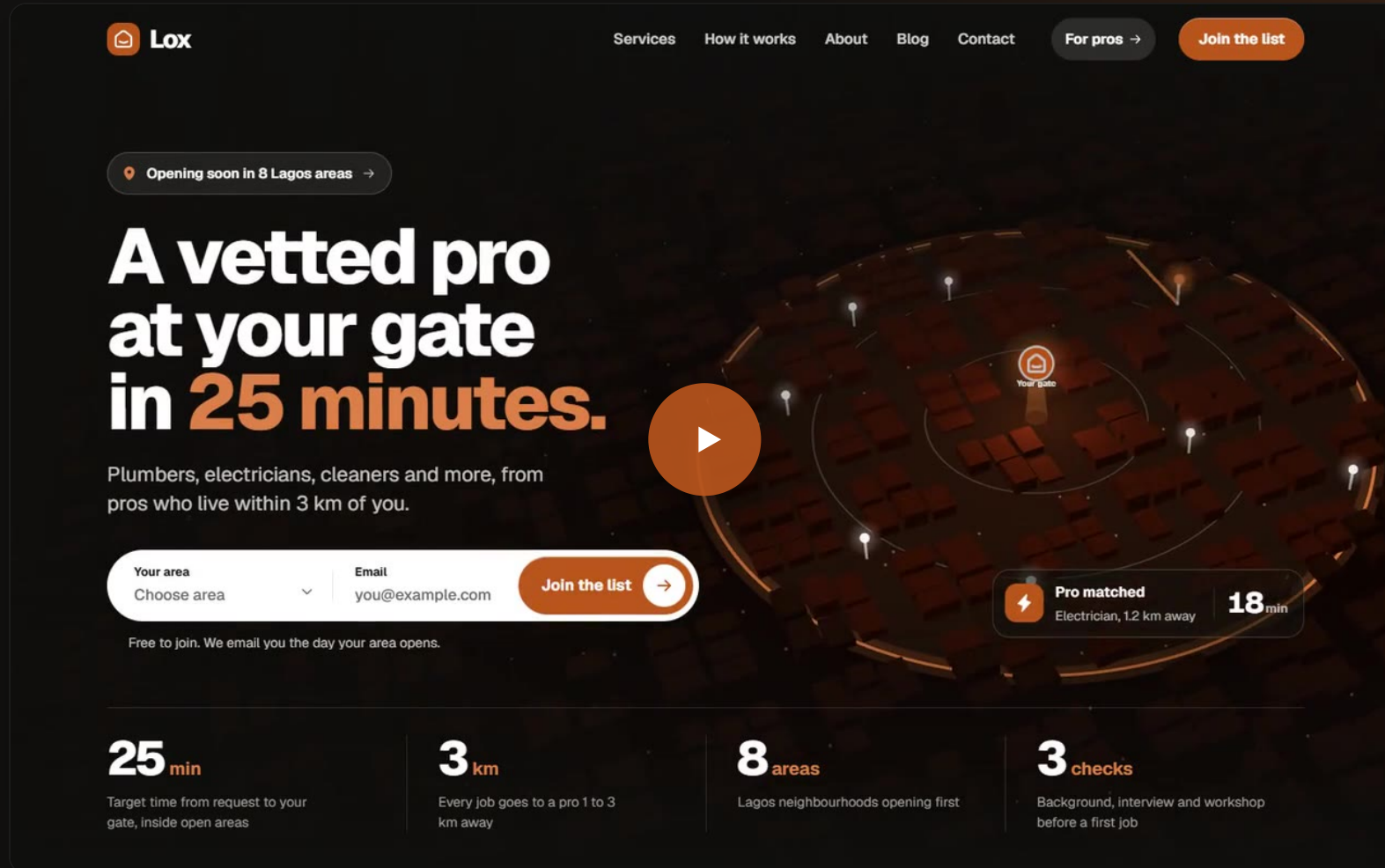
0 stored

The preview keeps no
form submissions

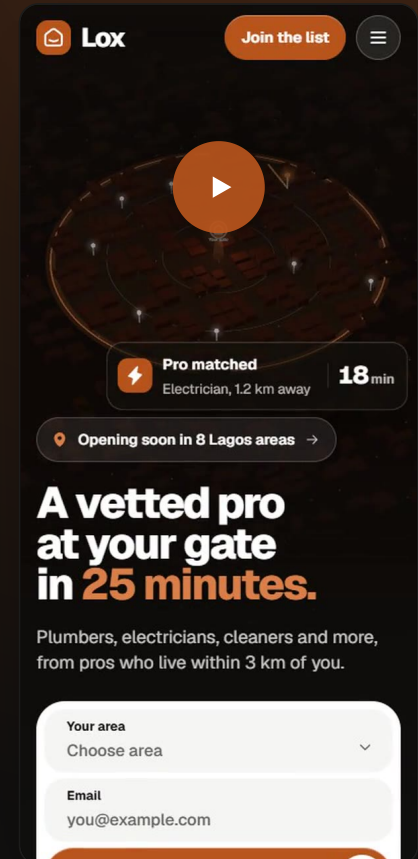


Every page, recorded on the live preview.

Two short tours, on a laptop and on a phone. Watch them at lox.samueloyenuga.com.



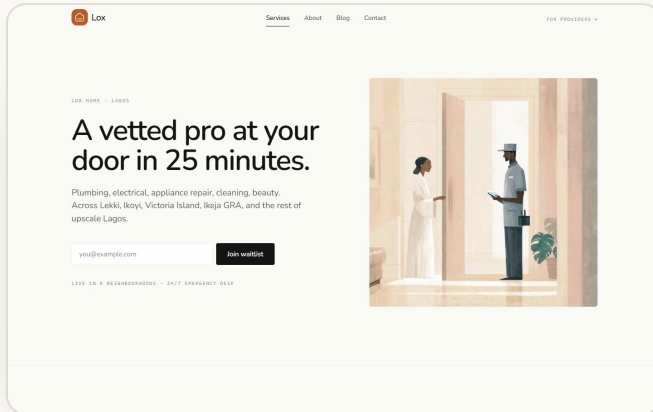
Desktop, 2 min 30 s. Home (the ring hero, the "Across Lagos / Inside your ring" toggle, services, how it works, vetting, FAQ and the area map), the blog and a post, About with its chapter visuals, Contact, then the pro side: the pros page, About for pros and Pro support.



Phone, 2 min 24 s. Every page through the phone menu. Tapping an area chip flies the map there and fills in the form.

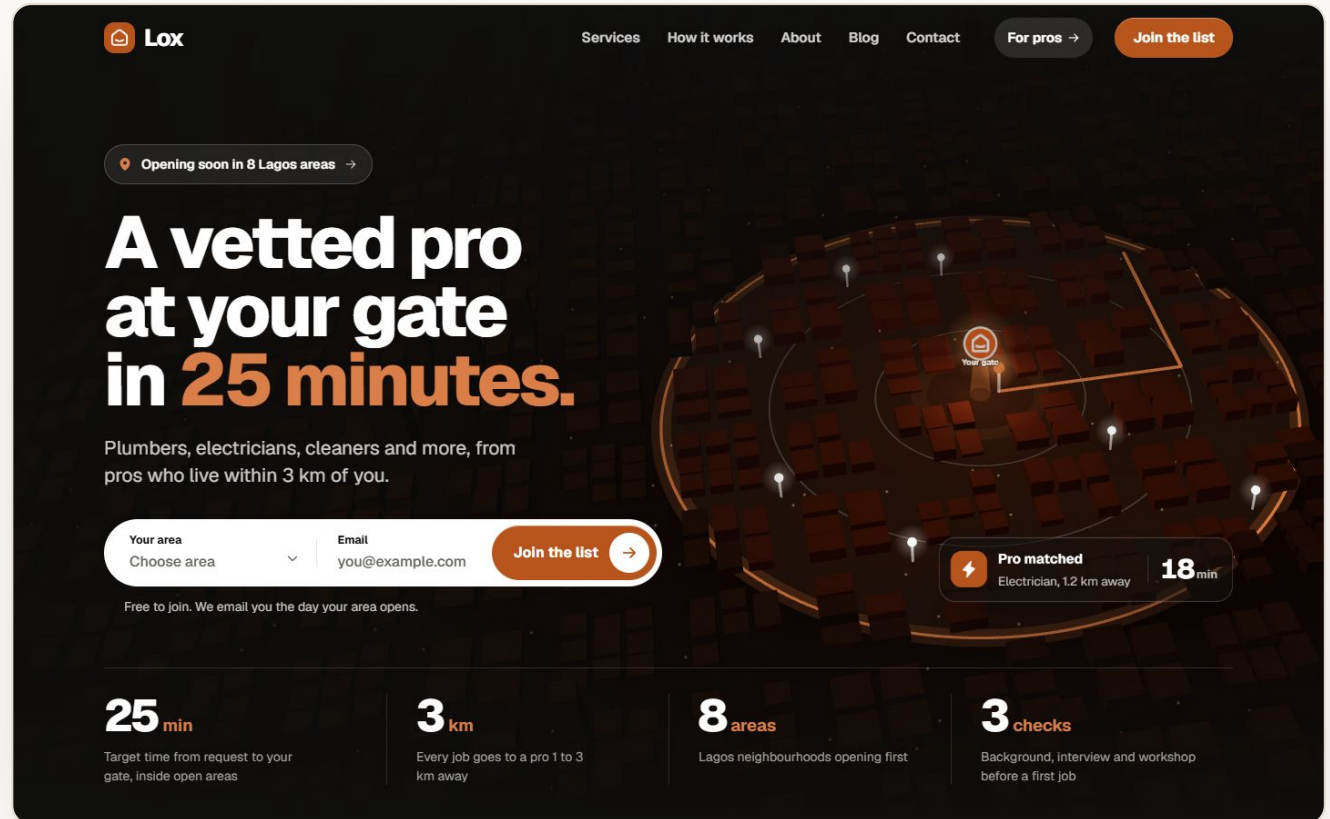
Home, first screen

LOXHOME.APP TODAY



An illustration, and a "Live in 8 neighbourhoods, 24/7 emergency desk" line next to a waitlist button.

REBUILT



The promise, proven in the first screen.

The 3 km ring draws around your gate, the pros inside it light up, and the nearest one is matched and drives the streets to you.

TODAY, AND REBUILT • 2 OF 6

Home on a phone

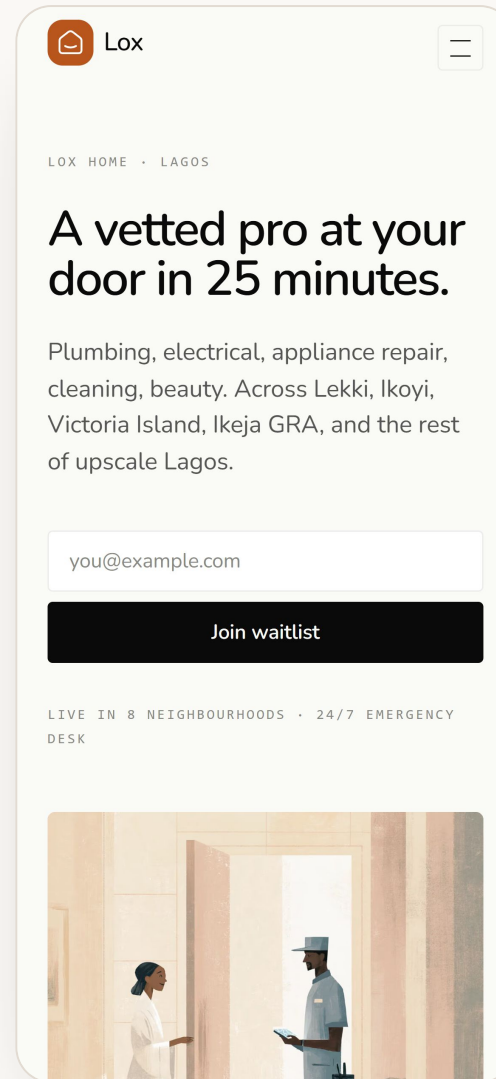
The ring leads, the form follows.

Most visitors arrive on a phone, so the first thing they see is the ring around their gate, with the area and email form right under it.

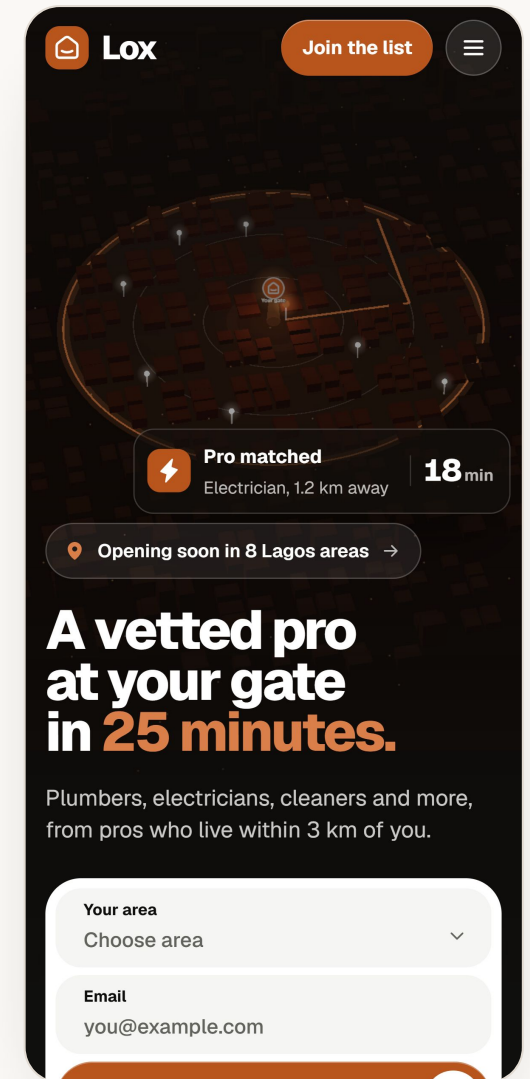
Capable phones get the 3D at full sharpness and step down on their own if they can't keep up. Older phones and Data Saver get a flat version from the first frame.

Today, the illustration sits below the fold.

TODAY

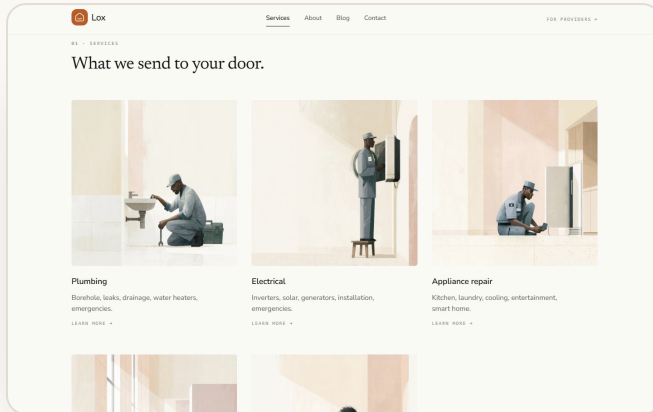


REBUILT



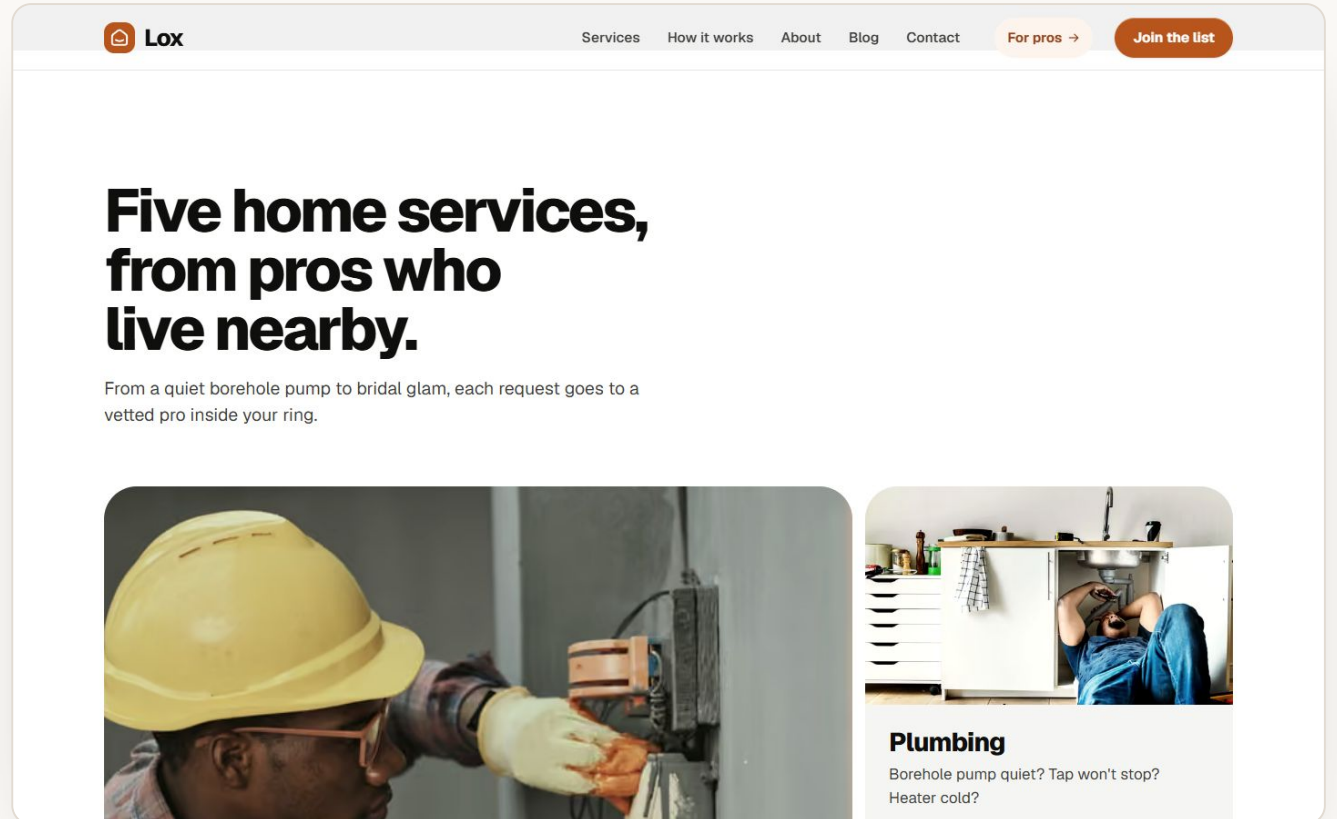
Services

TODAY



Illustrated cards in rows of three.

REBUILT

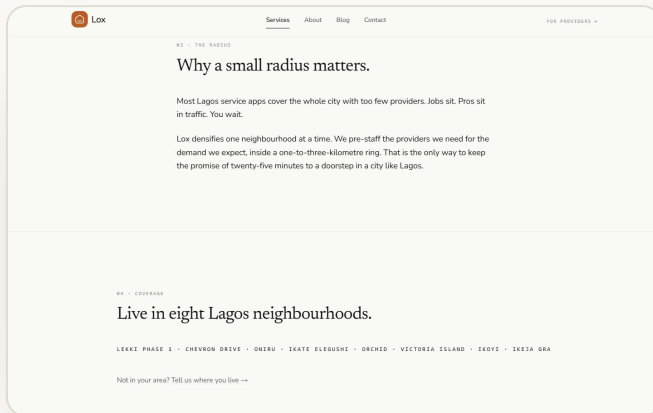


Real people doing the work.

Each trade leads with the everyday problem it fixes ("Borehole pump quiet? Tap won't stop?") and what it covers.

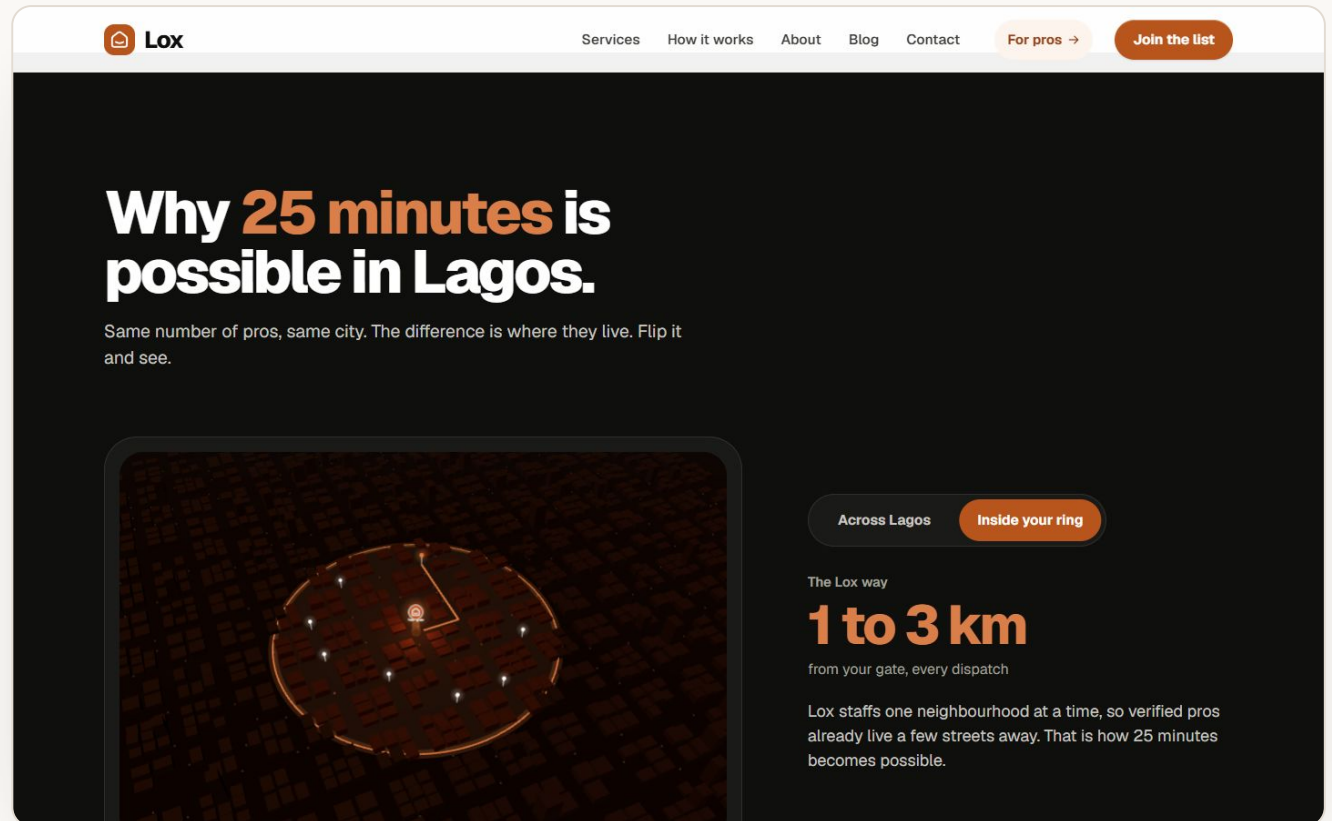
Why 25 minutes works

TODAY



Two paragraphs explain the idea.

REBUILT



One toggle shows it.

The same pros flip between spread across Lagos and living inside your ring, and the route to your gate redraws.

The closing ask

TODAY

The current website design features a dark header with the Lox logo and navigation links. The main content area has a dark background with the headline "Stop chasing tradesmen." and a sub-headline "One app. One number. One trusted face at the door." Below this is a form with an email input field containing "you@example.com" and a "Join waitlist" button. The footer is light-colored and contains social media icons, a "CUSTOMERS" section with links to Services, About, and Contact, a "PROVIDERS" section with links to Earn with Lox, Our story, and Apply, and a "REACH US" section with contact information.

An email field.

REBUILT

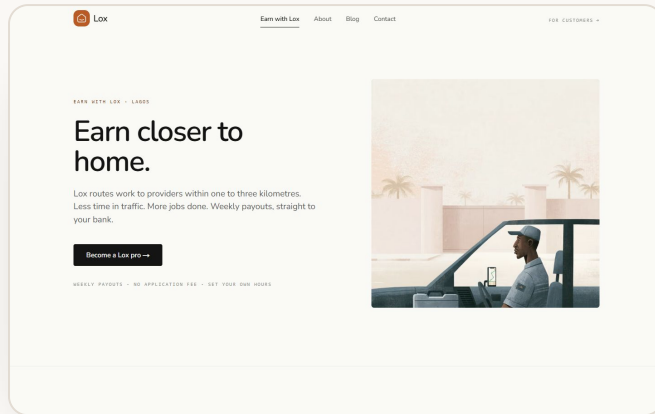
The rebuilt website design features a dark header with the Lox logo and navigation links. The main content area has a dark background with the headline "Stop chasing tradesmen." and a sub-headline "Lox opens in eight Lagos neighbourhoods first, each once enough verified pros live inside it. Pick yours and be first at the gate." Below this is a form with a "Your area" dropdown menu, an email input field containing "you@example.com", and a "Join the list" button. The background of the main content area is a map of Lagos with eight neighborhoods highlighted: Lekki Phase 1, Chevron Drive, Oniru, Ikate Elegushi, Orchid, Victoria Island, Ikoyi, and Ikeja GRA. The "Ikate Elegushi" neighborhood is highlighted in orange.

The eight opening areas on a map of Lagos.

Pick one and the map flies there and the form fills in, so every sign-up arrives tagged with its area.

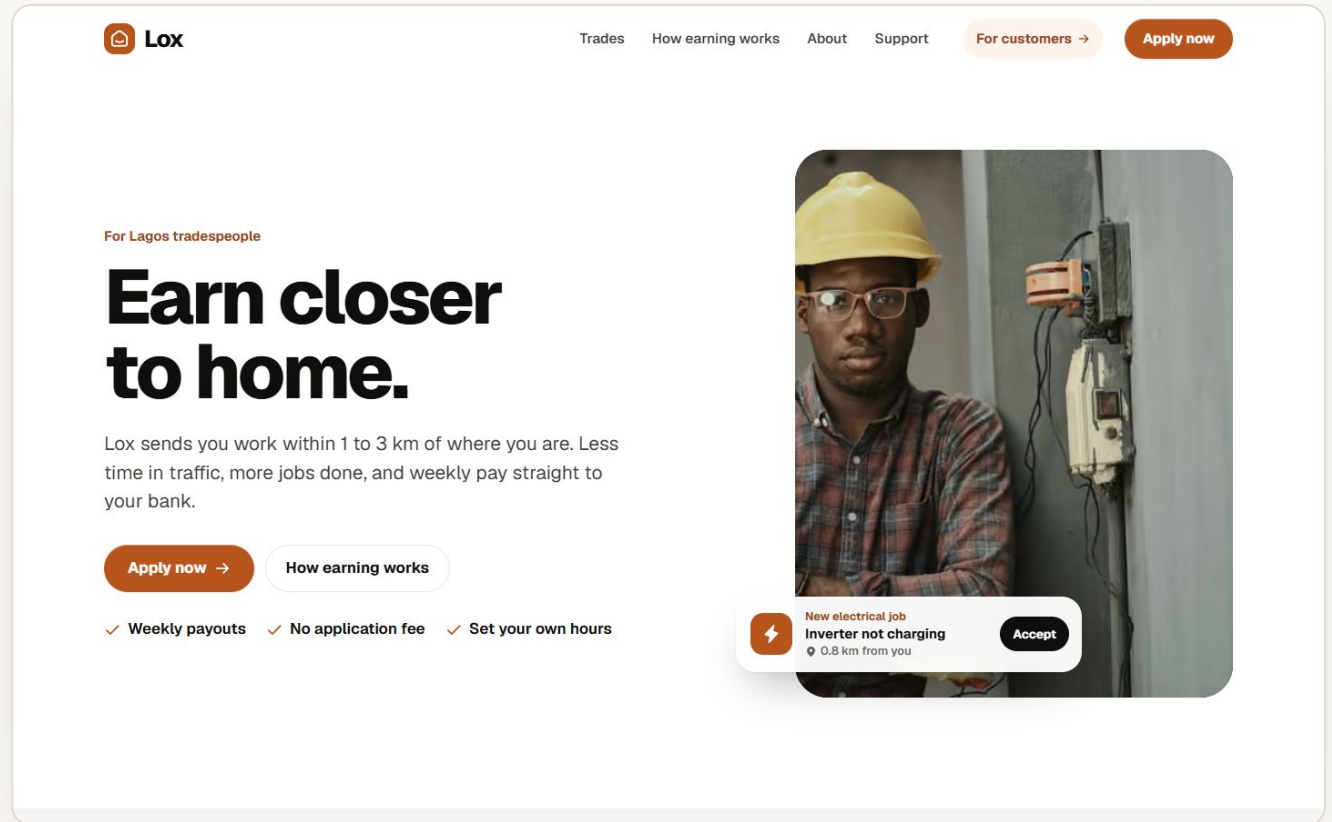
For pros

TODAY



A "Become a Lox pro" button with no form in view.

REBUILT



A tradesperson at work, a sample job nearby.

The application is one tap away on the same page.

One job: getting a Lagos homeowner to trust a stranger at the gate.

Your facts stay exactly as you published them. Everything else serves that job.

01

Show the ring, don't describe it

- The density idea is what competitors don't have, so it leads the page as a picture: the hero ring, the "Across Lagos / Inside your ring" toggle, and the map of opening areas.
- The 3D runs only on devices that can handle it, decided before the page first paints. Everyone else gets a flat version, never a broken one.
- The first screen is never blank: a 16 KB still of the scene shows instantly, and the live 3D takes over without a jump.

02

Say only what's true today

- No "Live" or "24/7" beside a waitlist. The whole site speaks as pre-launch: "Join the list", with your area.
- One name in the copy: Lox. Loxhome stays for the company, domain and handles.
- Vetting is explained where homeowners decide: background check, in-person interview, a standards workshop, and a coordinator if anything goes wrong.
- No invented prices, ratings or numbers.

03

Built for phones on Lagos data

- Older phones, Data Saver and 2G get the light version from the first frame. The 3D code downloads only on devices that will use it.
- Capable phones render the 3D at full sharpness and step down on their own if they can't keep up.
- Forms suit phone keyboards: no auto-capitals in email fields, no zoom-on-focus on iPhone, and Nigerian phone formats accepted.
- Long reads on the About pages break up with a picture in every chapter.

Easier to find, and a drop-in for your team.

04

Easier to find, easier to use

ITEM	TODAY	REBUILT
robots.txt and sitemap	Missing	Present
Share previews	None	Every page, with a generated image
Structured data for search	None	Business, services by area, FAQ
Privacy and terms	404	Drafted, hidden until your counsel signs off
Keyboard use	No skip link	Skip link, and a menu that closes with Escape
Page title on /providers	Same as home	Its own

05

A drop-in, not a migration project

- Same eight routes, including `/providers#apply` and `/contact?subject=coverage`.
- Same form endpoints and field names: `/api/waitlist`, `/api/provider-apply`, `/api/contact`.
- Same stack as today (Next.js on Vercel, Sanity-shaped content, Vercel Analytics), so nothing new for your team to learn.
- Form storage sits behind one adapter, so where submissions go is a setting, and it can be a private store from day one.
- The launch-day version (Book and WhatsApp in place of the waitlist) is the next piece, built once prices and the WhatsApp number exist.

What only Lox can decide

These are left out of the site, not guessed. Each one is a quick edit once you decide.

01

The name

Lox in copy, Loxhome for the company.
Confirm or change.

02

Prices

"From" prices per service, the call-out fee, emergency rates.

03

The Lox guarantee

What it covers: lateness, rework, damage.

04

The 25-minute scope

Which hours and services it applies to, and whether beauty counts.

05

WhatsApp and payments

The Business number and how customers pay.

06

Photos

Your own pros in uniform. The preview uses licensed stock until then.

07

Pro pay

How pros earn: commission or fee.

08

Legal pages

Sign-off on the drafted privacy policy and terms (NDPA 2023).

09

Launch

The date, and which areas open first.

10

The blog post

Moved over as published. It cites 100 Lekki bookings before launch, so the numbers need confirming or the post replacing.

IF YOU LIKE IT

The handover is short.

Nothing changes on loxhome.app until you say so.

1

A 30-minute call

I walk you through the site and your questions.

2

A preview in your Vercel

Deployed inside your own project, connected to your Sanity and forms.

3

You check it on your phones

Your team tries it on the devices your customers use.

4

You promote it

One click in Vercel when you're ready. Same domain, same links.

samueladebolaoyenuga@gmail.com

[Open the live preview](#)

[Read this online](#)

The preview at loxhome.vercel.app is hidden from search engines and keeps no form submissions. Photos are licensed stock standing in for Lox's own (Pexels, plus one Magnific photo credited on the About page). All facts about Lox come from loxhome.app and Lox's public social accounts.